

Personal savings Information for Distributors

Personal Notice 35 Account

Our approach to meeting the Products and Services outcome and Price and Value outcome – Information for distributors of the product.

This summary document is being provided to you to fulfil our responsibilities under the Financial Conduct Authority's Principles for Businesses (PRIN) 2A.4.15R and PRIN 2A.3.12 R (2) and it's designed to support you to comply with your responsibilities under PRIN 2A.3.16 R and PRIN 2A.4.16 R. Please note, you're ultimately responsible for meeting your obligations under The Consumer Duty.

This information is intended for intermediary use only and should not be provided to customers.

1. Summary of our assessment

We have assessed that:

- our Personal Notice 35 Account continues to meet the needs, characteristics, and objectives of customers in the identified target markets. This includes customers who may have characteristics of vulnerability.
- the intended distribution strategies remain appropriate for the target markets.
- the product provides fair value to customers in the target markets (i.e. the total benefits are proportionate to the total costs).

2. Product characteristics and benefits

The product is designed to meet the needs of the target group. Most notably individuals looking for an interest-bearing savings account where immediate access to funds is not required.

The product features and criteria are designed to support these needs.

- Interest is paid on all balances held.
- Interest rates are variable, calculated daily, and credited monthly.
- Unlimited number of withdrawals without penalty, providing 35 days' notice can be given with each withdrawal.
- No minimum or maximum deposit for this account.
- No account opening fee or ongoing monthly charge.
- The account can be viewed online and managed by phone or by post.

Full product features can be viewed on our website.

3. Target market assessment and distribution strategy

This target market assessment segments the target customers for the product, recognising their different needs to enable us to tailor the services we provide when we distribute the product.

Customer circumstances	Distribution strategy	Customer needs and objectives
<p>Individuals looking for a higher rate of interest when immediate access to funds is not required.</p> <p>Individuals must be 18+ and resident in the UK permanently.</p>	Available through an intermediary*, direct to consumer and via online channels.	A savings account, paying credit interest where instant access to funds isn't required.
<p>Clients who are personal representatives, executors, or receivers who have power of attorney over another person's money or savings.</p> <p>Associated individuals must be 18+ and be resident in the UK permanently.</p>	Available through an intermediary*, direct to consumer and via online channels.	A savings account, paying credit interest where instant access to funds isn't required.

*All intermediaries must be registered with Cater Allen Limited.

Intermediary distribution is through:

- Financial Conduct Authority's (FCA) and/or Prudential Regulation Authority (PRA) authorised firms, and

Entities subject to oversight of the following bodies which have been recognised as designated Professional Bodies by the FCA:

- The Law Society of England and Wales
- The Law Society of Northern Ireland
- The Law Society of Scotland
- The Institute of Chartered Accountants in England and Wales
- The Institute of Chartered Accountants of Scotland
- The Institute of Chartered Accountants in Ireland
- The Association of Chartered Certified Accountants
- The Royal Institution of Chartered Surveyors (RICS)
- The Institute of Actuaries
- The Council for Licenced Conveyancers

The product is not designed for customers who:

- need immediate access to their savings.
- are non-UK residents.
- are under 18 years old.
- do not meet our onboarding criteria.

4. Customers with characteristics of vulnerability

We consider the needs and objectives of customers with characteristics of vulnerability, or those who may experience vulnerability over time, at all stages of the design process for our products, including testing, to ensure it meets their needs.

Vulnerable customers may have additional needs such as literature and correspondence in a larger font, slower/clearer instructions in customer interactions and suitable accessibility options.

We have a framework in place that aims to achieve good outcomes for vulnerable customers, including:

- Education and training for our colleagues, to ensure they have the appropriate skills and experience to recognise and respond to the needs of vulnerable customers.
- Suitable customer service provision and communications.
- Flexible policies, where appropriate, to support vulnerable customers.
- Monitoring, to ensure we continue to meet and respond to the needs of customers with characteristics of vulnerability.

Customers accessing these products through an FCA regulated intermediary may also receive additional support from their financial advisers as part of their overall service.

You should continue to comply with your obligations to ensure that customers, including those with characteristics of vulnerability, receive good outcomes.

Please contact us if you need further information about how we support the needs of our customers. Alternatively, please visit the support pages on our website to find out more.

5. Our assessment of value

We've developed a comprehensive and robust assessment process which evaluates our business to determine the value of our products. This analysis is used to ascertain whether the products deliver fair value for customers.

We undertake fair value assessments which are reviewed through our agreed product approval process, allowing for challenge and further investigation before we sign-off and share the summary of our assessment with you.

Our fair value assessment has considered the following:

Benefits

The range of features, customer interest (if applicable), the quality, the level of customer service that is provided and any other features that the product may offer.

Price

The fees and charges customers pay, comparable market rates and non-financial costs associated with operating the product.

Costs

The cost of providing products and services to our customers.

Limitations

Any limitations on the scope and service we provide or the features of the product.

Results of our assessment

Our assessment concluded that this product continues to deliver fair value for customers in the target market.

Cater Allen Private Bank is able to provide literature in alternative formats. The formats available are: Large Print, Braille and Audio CD. If you would like to register to receive correspondence in an alternative format please contact us on **0800 092 5500**. For the hard of hearing and/or speech impaired please use the Text Relay service. Further details can be found at **ngts.org.uk**

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